

6th Sem / Agri (5th sem) Auto, Chem. P & P, Civil, comp. Eltx. Elect., Elet. Food Tech, IC, IT, Mech, Mecatronics, Med. Eltx. (4/6th sem) Plastic, Prod, Text proc, Text Tech. EI, GE, CNC, CAD CAM, found & Forg., Brick Tech., Const. Mgmt, Text. Chem, Power Station Engg., Power Eltx., Elect. & Eltx Engg. Chem Engg. (Spl. Paint Tech.) Rubber Tech, Chem Engg. (Spl. Polymer Tech. Mech Engg., (Fabrication Tech.) Fire Tech & Safety, Mech. (CAD / CAM Design & Robotics) AME

Sub.: Entrepreneurship Development and Management
 Time : 3Hrs. M.M. : 100

SECTION-A

Note: Multiple choice questions. All questions are compulsory (10x1=10)

- Q.1 Agreement in which form is required in a partnership firm? (CO1)
 - a) Written
 - b) Oral
 - c) A or B
 - d) None of the above
- Q.2 The following is also known as Military organisation. (CO4)
 - a) Line organization
 - b) Functional organisation
 - c) Line and staff organization
 - d) None of the above
- Q.3 An entrepreneur who introduces new idea, method of production and discovers new market is called as (CO1)
 - a) Technical entrepreneur
 - b) Innovative Entrepreneur
 - c) Novice Entrepreneur
 - d) All of the above

(1)

180264/170264/120264/
 30364/105243/105252/
 105351/30262/30361/30151

SECTION-D

Note: Long answer type questions. Attempt any two questions out of three questions. (2x10=20)

- Q.36 Explain in details the principles of management. (CO5)
- Q.37 Who is a Leader? Explain the main characteristics that a leader should possess to be effective. (CO5)
- Q.38 a) What is the role of market survey in opportunity identification?
 b) What are the constituents of a preliminary project report? (CO2,3)

Note : Course outcome (CO) mentioned in the question paper is for official purpose only.

Q.4 Which is the function of financial management? (CO8)

- a) Training employees
- b) R and D
- c) Maintaining liquidity
- d) None of the above

Q.5 Number of customers or potential customers who will help in company's growth is classified as (CO9)

- a) Customer base
- b) Retailer base
- c) Distributors base
- d) Marketers base

Q.6 "No one in an organisation should have more than one boss" is a statement of (CO4)

- a) Principle of specialization
- b) Principle of authority
- c) Principle of unity of command
- d) Principle of span of control

Q.7 One advantage of book keeping is (CO8)

- a) It complicates the system
- b) It overcomes the limitation of human memory
- c) It identifies hidden talent
- d) None of the above

Q.8 How many patent offices are there in India? (CO9)

- a) 4
- b) 6
- c) 5
- d) 2

Q.9 These needs are most basic in the hierarchy of motivation theory and correspond to primary needs. (CO5)

- a) Self Actualisation Needs
- b) Basic Physiological Needs
- c) Security Needs
- d) Belonging Needs

(2) 180264/170264/120264/
30364/105243/105252/
105351/30262/30361/30151

Q.10 FW Taylor introduced a system of organization known as (CO4)

- a) Line organisation
- b) Functional organisation
- c) Line and staff organisation
- d) All of the above

SECTION-B

Note: Objective type questions. All questions are compulsory. (10x1=10)

- Q.11 Write the full form of IPR. (CO9)
- Q.12 What is the full form of GST? (CO6)
- Q.13 Write any one objective of market survey. (CO2)
- Q.14 Name any two commercial banks of India. (CO1)
- Q.15 Give one example of Indirect tax. (CO6)
- Q.16 What is excise duty? (CO6)
- Q.17 Write the full form of TQM. (CO9)
- Q.18 Entrepreneurship helps in improving GDP. (True/False) (CO1)
- Q.19 Write any one source of recruitment. (CO6)
- Q.20 Define management. (CO4)

SECTION-C

Note: Short answer type questions. Attempt any twelve questions out of fifteen questions. (12x5=60)

- Q.21 Should a manager be a good leader? Justify your answer. (CO4)
- Q.22 Differentiate between fixed capital and working capital. (CO6)
- Q.23 Explain the ABC model of inventory control. (CO6)
- Q.24 Write five advantages of sole proprietorship. (CO1)

(3) 180264/170264/120264/
30364/105243/105252/
105351/30262/30361/30151