

- Q.4 Which refers to paying the money back to the buyer after the price has been deducted from the account?  
 a) Refund      b) Return  
 c) Deduction      d) None of these
- Q.5 What is the full form of COD in E-Commerce?  
 a) Cash on delivery      b) Cash on demand  
 c) Cart on delivery      d) All of the above

Q.6 Which type of E-commerce is Tenders and submission of application?

- a) B2B      b) B2C  
 c) G2C      d) G2B

#### SECTION-B

**Note:** Objective/Completion type questions. All questions are compulsory. (6x1=6)

- Q.7 The use of a digital signature helps to ensure integrity authenticity and no repudiation. (True/False)
- Q.8 E-Commerce is the faster growing form of Commerce in the world. (True/False)
- Q.9 E-business is only conducted by corporations and not by Govt. or not the profit organization. (True/False)

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- Q.10 E-Commerce framework is related to software frameworks for E-commerce application. (True/False)
- Q.11 E-Bay is not a popular online auction web site. (True/False)
- Q.12 E-retail occurs when retailers used the web to buy product and service. (True/False)

#### SECTION-C

**Note:** Short answer type questions. Attempt any eight questions out of ten questions. (8x4=32)

- Q.13 Explain the important component of E-business.
- Q.14 Discuss the types of E-commerce.
- Q.15 Write a short note on  
 a) Electronic Wallets      b) Debit Cards
- Q.16 Explain the concept of B2C and B2B.
- Q.17 Explain the difference between Credit Card and Smart Card.
- Q.18 Describe different applications of E-Commerce.
- Q.19 Differentiate between E-Commerce & E-Business.
- Q.20 What are the modes of payment used in E-Commerce?

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**Sub.: E-Commerce**

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M.M. : 60

**SECTION-A**

**Note:** Multiple choice questions. All questions are compulsory (6x1=6)

Q.1 \_\_\_\_\_ is a function of E-Commerce.

- a) Marketing
- b) Supply Chain
- c) Finance
- d) All of the above

Q.2 OLX is an example of \_\_\_\_\_ E-commerce segment.

- a) B2B
- b) B2C
- c) C2B
- d) C2C

Q.3 What is the full form of EDI?

- a) Electronic Data Interchange
- b) Electronic Direct Interchange
- c) Electronic Data Information
- d) None of these

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Q.21 What is internet protocol & internet addresses. Explain the option available for connecting to internet?

Q.22 What do you understand by E-Commerce, what are its advantages & disadvantages?

**SECTION-D**

**Note:** Long answer type questions. Attempt any two questions out of three questions. (2x8=16)

Q.23 What are the securities challenges and the protection measures available to any electronic business?

Q.24 Describe in brief the impact factor of E-Commerce on following business sectors

- a) Entertainment
- b) Health
- c) Education

Q.25 Identify the securities requirement for safe electronic payment.

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